



PO Box 22642 ~ Hot Springs, AR 71903

November 22, 2025

Dear GCSA of Arkansas Affiliate Member,

Thank you for your continued support and sponsorship of the GCSA of Arkansas. The Chapter enjoyed an amazing year with many well attended meetings due to your company's generosity. These events would not be possible without your continued support and give members the ability to network, receive education and learn about new products.

The membership committee and Board of Directors will continue to engage our members for increased participation. Facebook, Twitter and our website are seeing a lot of member traffic. The full color newsletters are going out twice a year to all our members and available online. The full color membership directory is complete and will be done biannually and given out to the membership.

We sincerely hope for your continued support and sponsorship in 2026 so that we can continue to grow our chapter membership and industry, not to mention an increased customer base for you, our wonderful sponsors.

In 2025 we were able to offer 5 FREE non golf meetings and plan to do the same in 2026. Our hope is that this will increase member attendance by reducing paperwork and save Superintendents money in the long run. This will also be appealing to those who don't usually have money in their budgets to attend.

Our chapter's sponsorship fees are still far lower than many other associations across the country. I assure you we will get your company presence with our association known by our members and non-members any way we can. Social media has become a great place to display your loyalty.

Over the past few years we have reached out for "extra" support for some of our events. This year there is an option to add these up front. Hopefully this will help you and I on the front end.

Please find the enclosed sponsorship packet outlining the different levels of sponsorship opportunities. To take advantage of all the sponsorship benefits, your sponsorship commitment must be received no later than January 9th, 2026.

Thanks again for your continued support of the GCSA of Arkansas. We could not do it without you! Please reach out if you have any questions.

Samantha Nuckolls

Executive Director GCSA of Arkansas





2026 Sponsorship Opportunities

Bronze \$550

1 membership

Logo on Sponsor Banner

Website Sponsor list (Clickable logo to company website)

Tee Sign at Super Invite & Annual Meeting

Silver \$1500

1 membership

Logo on Sponsor Banner

Website Sponsor list (Clickable logo to company website)

Tee Sign at Super Invite & Annual Meeting

Newsletter Ad ~ Business Card Size full color

Gold \$2000

1 membership

Logo on Sponsor Banner

Website Sponsor list (Clickable logo to company website)

Tee Sign at Super Invite & Annual Meeting

Newsletter Ad ~ ½ page full color

Platinum \$3000

Unlimited Memberships

Logo on Sponsor Banner

Website Sponsor list (Clickable logo to company website)

Tee Sign at Super Invite & Annual Meeting

Newsletter Ad ~ Full page full color

Bi- Annual Directory ~ Full page full color

Logo on website homepage

Logo on Chapter letterhead

Free monthly meeting fee

Free Annual meeting fee

Title Sponsor of one GCSA of Arkansas event per year:

Company logo included on all event emails & social media

Company banner displayed at meeting

Sponsorship Add Ons ~ make selections on this page

Proximity Sponsor ~ \$100 x _____

We have 3 golf tournaments a year 4 prizes given at each tournament so at least 12 available

Golf Tournament Beverage Sponsor ~ \$300 x _____

Need at least 2 \$300 sponsors for each golf event

Border Battle Fun Night Sponsor ~ \$250 \$500 \$750



2026 Sponsorship Contract & Member Information

This document certifies that the company named below and the Golf Course Superintendent's Association of Arkansas enter into a binding agreement for sponsorship and advertising for the year 2026. Please return this form via mail or email along with any add on selections.

Company Name: _____

Company Representative: _____

Sponsorship Level: _____

Member Name: _____

Preferred Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____

~ Additional memberships may be attached on a separate piece of paper. Please provide current contact information for all members so that the Membership Directory is accurate, and they receive all event emails.

Payment Options

Once selections are made you can email Samantha at argolfsecretary@yahoo.com to have an invoice sent you.

Invoices can be paid via credit card or mailed check (preferred)

Payment can also be made via our website by adding all options to your cart

Full Payment due by January 9th,2026

- No substitutions or subtractions are allowed. Any unused portion of your sponsorship may not be subtracted from your total payment.
- The GCSA of Arkansas reserves the right to withhold advertising when payment is not made in full by February 28th. These ads will be forfeited and not made up in later issues.

**By signing below (company name) _____ agrees to pay
the GCSA of Arkansas a total of \$ _____ for a _____ Sponsorship
and addons selected above.**

Signature of Company Representative

Date

Advertising per Sponsorship Level

Newsletter Ad Dimensions:

Platinum Sponsors: Full Color Page Ad (7.5" wide x 10" tall)

Gold Sponsors: Half Page Color Ad (7.5" wide x 5" tall)

Silver Sponsors: Business card size Color

Member Directory Dimensions: (next print will be in 2026)

Full Page Color: 5.5" wide x 8" tall

Half Page color: 5.5" wide x 4" tall

Full Color Logo needed for use on: Sponsor Banner, Email blasts, Facebook, Twitter and miscellaneous

Ads can be submitted by email to: argolfsecretary@yahoo.com

PDF or JPEG are the preferred formats

New ads must be received by March 1st, 2026, or we will default to your previous ad.

Have Questions? Contact:

Samantha Nuckolls

argolfsecretary@yahoo.com

501-463-2183

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