



PO Box 22642 ~ Hot Springs, AR 71903

November 6<sup>th</sup>, 2023

Dear GCSA of Arkansas Affiliate Member,

Thank you for your continued support and sponsorship of the GCSA of Arkansas. The Chapter enjoyed an amazing year with many well attended meetings due to your company’s generosity. These events would not be possible without your continued support and give members the ability to network, receive education and learn about new products.

The membership committee and Board of Directors will continue to engage our members for increased participation. Facebook, Twitter and our website are seeing a lot of member traffic. The full color newsletters are going out twice a year to all our members and available online. We are also going to bring back a printed full color membership directory. This will be done biannually and given out to the membership.

We sincerely hope for your continued support and sponsorship in 2024 so that we can continue to grow our chapter membership and industry, not to mention an increased customer base for you, our wonderful sponsors.

In 2023 we were able to offer 5 FREE non golf meetings and plan to do the same in 2024. Our hope is that this will increase member attendance by reducing paperwork and save Superintendents money in the long run. This will also be appealing to those who don’t usually have money in their budgets to attend.

Our chapter’s sponsorship fees are still far lower than many other associations across the country. I assure you we will get your company presence with our association known by our members and non-members any way we can. Social media has become a great place to display your loyalty.

Over the past few years we have reached out for “extra” support for some of our events. This year there is an option to add these up front. Hopefully this will help you and I on the front end.

Please find the enclosed sponsorship packet outlining the different levels of sponsorship opportunities. To take advantage of all the sponsorship benefits, your sponsorship commitment must be received no later than January 2<sup>nd</sup>,2024. We want to ensure your company logo is present on our event banner in the GCSA of Arkansas booth for the Arkansas Turfgrass Show, so the January 2<sup>nd</sup> deadline is a must.

Thanks again for your continued support of the GCSA of Arkansas. We could not do it without you! Please reach out if you have any questions.

Samantha Nuckolls

Executive Director GCSA of Arkansas





## 2024 Sponsorship Opportunities

### Bronze \$550

1 membership

Logo on Sponsor Banner

Website Sponsor list (Clickable logo to company website)

Tee Sign at Super Invite & Annual Meeting

### Silver \$1500

1 membership

Logo on Sponsor Banner

Website Sponsor list (Clickable logo to company website)

Tee Sign at Super Invite & Annual Meeting

Newsletter Ad ~ Business Card Size full color

### Gold \$2000

1 membership

Logo on Sponsor Banner

Website Sponsor list (Clickable logo to company website)

Tee Sign at Super Invite & Annual Meeting

Newsletter Ad ~ ½ page full color

*Platinum \$3000*

Unlimited Memberships

Logo on Sponsor Banner

Website Sponsor list (Clickable logo to company website)

Tee Sign at Super Invite & Annual Meeting

Newsletter Ad ~ Full page full color

Bi- Annual Directory ~ Full page full color

Logo on website homepage

Logo on Chapter letterhead

Free monthly meeting fee

Free Annual meeting fee

Title Sponsor of one GCSA of Arkansas event per year:

Company logo included on all event emails & social media

Company banner displayed at meeting

*Sponsorship Add Ons ~ make selections on this page*

Proximity Sponsor ~ \$100 x \_\_\_\_\_

We have 3 golf tournaments a year 4 prizes given at each tournament so at least 12 available

Golf Tournament Beverage Sponsor ~ \$300 x \_\_\_\_\_

Need at least 2 \$300 sponsors for each golf event

Border Battle Fun Night Sponsor ~ \$250    \$500    \$750

½ page bi-annual directory ad (5.5" x 4") ~ \$275

Full page bi- annual directory ad (5.5" x 8") ~ \$500



## 2024 Sponsorship Contract & Member Information

This document certifies that the company named below and the Golf Course Superintendent's Association of Arkansas enter into a binding agreement for sponsorship and advertising for the year 2024. Please return this form via mail or email along with any add on selections.

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Member Name: \_\_\_\_\_

Preferred Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

~ Additional memberships may be attached on a separate piece of paper. Please provide current contact information for all members so that the Membership Directory is accurate, and they receive all event emails.

### Payment Options

Once selections are made you can email Samantha at [argolfsecretary@yahoo.com](mailto:argolfsecretary@yahoo.com) to have an invoice sent you.

Invoices can be paid via credit card or mailed check (preferred)

Payment can also be made via our website by adding all options to your cart

Full Payment due by January 2nd, 2024

- No substitutions or subtractions are allowed. Any unused portion of your sponsorship may not be subtracted from your total payment.
- The GCSA of Arkansas reserves the right to withhold advertising when payment is not made in full by February 28th. These ads will be forfeited and not made up in later issues.

**By signing below (company name) \_\_\_\_\_ agrees to pay  
the GCSA of Arkansas a total of \$ \_\_\_\_\_ for a \_\_\_\_\_ Sponsorship  
and addons selected above.**

\_\_\_\_\_  
Signature of Company Representative

\_\_\_\_\_  
Date

## **Advertising per Sponsorship Level**

### **Newsletter Ad Dimensions:**

Platinum Sponsors: Full Color Page Ad (7.5" wide x 10" tall)

Gold Sponsors: Half Page Color Ad (7.5" wide x 5" tall)

Silver Sponsors: Business card size Color

### **Member Directory Dimensions:**

Full Page Color: 5.5" wide x 8" tall

Half Page color: 5.5" wide x 4" tall

Full Color Logo needed for use on: Sponsor Banner, Email blasts, Facebook, Twitter and miscellaneous

Ads can be submitted by email to: [argolfsecretary@yahoo.com](mailto:argolfsecretary@yahoo.com)

PDF or JPEG are the preferred formats

**New ads must be received by March 1<sup>st</sup>, 2024, or we will default to your previous ad.**

### **Have Questions? Contact:**

Samantha Nuckolls

[argolfsecretary@yahoo.com](mailto:argolfsecretary@yahoo.com)

501-463-2183

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