



PO Box 22642 ~ Hot Springs, AR 71903

November 1st, 2021

Dear GCSA of Arkansas Affiliate Member,

Thank you for your continued support and sponsorship of the GCSA of Arkansas. The Chapter enjoyed many great events in 2021, despite Covid-19 making a comeback, due to your company's generosity. These events would not be possible without your continued support. The events give members the ability to network, receive education and learn about new products.

This past year we saw an increase in member attendance and affiliate sponsorships, thanks to your continued support. The membership committee and Board of Directors will continue to engage our members for increased participation. Facebook, Twitter and our new website are seeing a lot of member traffic. Our newsletters are now being printed as full color magazines that go out twice a year.

We sincerely hope for your continued support and sponsorship in 2022 so that we can continue to grow our chapter membership and industry, not to mention an increased customer base for you, our wonderful sponsors.

Please find the enclosed sponsorship packet outlining the different levels of sponsorship opportunities. To take advantage of all the sponsorship benefits, your sponsorship commitment must be received no later than January 5th, 2022. We want to ensure your company logo is present on our event banner in the GCSA of Arkansas booth for the Arkansas Turfgrass Show, so the January 5th deadline is a must.

I assure you we will get your company presence with our association known by our members and non-members any way we can. Social media has become a great place to display your loyalty.

Thanks again for your continued support of the GCSA of Arkansas. We could not do it without you!

Best wishes,

Samantha Nuckolls

Executive Director



# 2022 Sponsorship Opportunities



**PLATINUM**  
**\$2500**

**GOLD**  
**\$1500**

**SILVER**  
**\$1000**

**BRONZE**  
**\$350**

	<b>PLATINUM</b> \$2500	<b>GOLD</b> \$1500	<b>SILVER</b> \$1000	<b>BRONZE</b> \$350
<b>Membership</b>	UNLIMITED	1 MEMBERSHIP	1 MEMBERSHIP	1 MEMBERSHIP
<b>Newsletter Ads</b>	FULL PAGE	HALF PAGE	BUSINESS CARD	NO
<b>Sponsor Banner</b>	YES	YES	YES	YES
<b>Website Logo on Homepage</b>	YES	NO	NO	NO
<b>Video on Website</b>	YES	NO	NO	NO
<b>Monthly Eblasts</b>	YES	NO	NO	NO
<b>Meeting Sponsorship</b>	YES	NO	NO	NO
<b>Free Monthly Meeting Fee</b>	YES	NO	NO	NO
<b>Annual Meeting Event</b>	YES	NO	NO	NO
<b>Website Sponsor List</b>	YES	YES	YES	YES
<b>Annual Meeting Tee Sign</b>	YES	YES	YES	YES
<b>Super Invitational Sign</b>	YES	YES	YES	YES



# 2022 Sponsorship Contract

***Please return this form with your Sponsorship Contract***

Person to contact if we have a question about your ad:

Ad Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## **Advertising per Sponsorship Level**

### **Newsletter Ad Details**

The GCSA of Arkansas Magazine is distributed to our 200+ membership. The magazine is printed in full color and typically has at least 20 pages including turfgrass research, GCSAA news, event news, pictures and announcements.

**We prefer ads to be in .jpg or .pdf format.**

**New ads must be received by March 1<sup>st</sup>, 2022 or we will default to your previous ad.**

#### **Newsletter Ad Dimensions:**

**Platinum Sponsors:** Full Page Ads (7.5" wide x 10" tall) Ads

**Gold Sponsors:** Half Page Ads (7.5" wide x 5" tall) Ads

**Silver Sponsors:** 1 Business Card Size Ad

### **Sponsor Banner**

- All sponsors logos are printed onto banner that is displayed at all GCSA of Arkansas events.

### **Monthly E-blasts**

- Each month we will send an e-blast to our membership with event reminders, call to action and other news. We will include 1 Platinum Sponsor logo in each e-blast. Your month will correlate with the month you host an event. In the event that we are able to give sponsors more than one e-blast we will assign the remainder in alphabetical order by company name.

**Please submit your ads with your contract. Ads can be emailed to [argolfsecretary@yahoo.com](mailto:argolfsecretary@yahoo.com)**

#### **How To Contact Us**

**Have Questions?** Just call our office at 501-463-2183 or email [argolfsecretary@yahoo.com](mailto:argolfsecretary@yahoo.com)

**Mailing Address:** P.O. Box 22642 Hot Springs, AR 71903



# 2022 Sponsorship Contract & Member Information

This document certifies that the company named below and the Golf Course Superintendents Association of Arkansas enter into a binding agreement for sponsorship and advertising for the year 2022.

\* Every sponsor must return a signed contract by January 5<sup>th</sup>, 2022

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Phone Number / Email Address: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

## Membership Information

Additional memberships may be attached on a separate list. **\*\*Please provide current contact information on all your members so that the Membership Directory is accurate and members receive invitations, newsletters and other contact from us.**

Member Name: \_\_\_\_\_

Preferred Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Payment Options

**Full Payment:** Pay entire amount by January 5, 2022

**Split Payment:** First half due by January 5<sup>th</sup>, 2022. Second half due by May 5<sup>th</sup>, 2022

▶ No substitutions or subtractions are allowed. Any unused portions of your sponsorship may not be subtracted from your total payment.

▶ The GCSA of Arkansas reserves the right to withhold advertising when payment is not made in full by **May 15<sup>th</sup>**. These ads will be forfeited and not made up in later issues. Sponsors not paid in full by May 15<sup>th</sup>, 2022 will not be eligible for the split payment option in the future.

By signing below (company name) \_\_\_\_\_ agrees to pay the GCSA of Arkansas a total of \$ \_\_\_\_\_ for a \_\_\_\_\_ Sponsorship.

\_\_\_\_\_  
Signature of Company Representative

\_\_\_\_\_  
Date