

# 2021 Sponsorship Opportunities



**PLATINUM**  
**\$2500**

**GOLD**  
**\$1500**

**SILVER**  
**\$1000**

**BRONZE**  
**\$350**

	<b>PLATINUM</b> <b>\$2500</b>	<b>GOLD</b> <b>\$1500</b>	<b>SILVER</b> <b>\$1000</b>	<b>BRONZE</b> <b>\$350</b>
<b>Membership</b>	UNLIMITED	1 MEMBERSHIP	1 MEMBERSHIP	1 MEMBERSHIP
<b>Newsletter Ads</b>	FULL PAGE	HALF PAGE	BUSINESS CARD	NO
<b>Sponsor Banner</b>	YES	YES	NO	NO
<b>Website Logo on Homepage</b>	YES	NO	NO	NO
<b>Video on Website</b>	YES	NO	NO	NO
<b>Monthly Eblasts</b>	YES	NO	NO	NO
<b>Meeting Sponsorship</b>	YES	NO	NO	NO
<b>Free Monthly Meeting Fee</b>	YES	YES	NO	NO
<b>Annual Meeting Event</b>	YES	YES	YES	YES
<b>Website Sponsor List</b>	YES	YES	YES	YES
<b>Annual Meeting Tee Sign</b>	YES	YES	YES	YES
<b>Super Invitational Sign</b>	YES	YES	YES	YES



# 2021 Sponsorship Contract

***Please return this form with your Sponsorship Contract***

Person to contact if we have a question about your ad:

Ad Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## **Advertising per Sponsorship Level**

### **Newsletter Ad Details**

The GCSA of Arkansas Newsletter is distributed to our 200+ membership. The newsletter is printed with a full color cover and typically has at least 18 pages including turfgrass research, GCSAA news, event news, pictures and announcements.

**We prefer ads to be in .jpg or .pdf format.**

**New ads must be received by March 1<sup>st</sup>, 2021 or we will default to your previous ad.**

#### **Newsletter Ad Dimensions:**

**Platinum Sponsors:** Full Page Ads (7.5" wide x 10" tall) Ads

**Gold Sponsors:** Half Page Ads (7.5" wide x 5" tall) Ads

**Silver Sponsors:** 1 Business Card Size Ad

### **Sponsor Banner**

- Platinum & Silver Sponsors: Please submit your full color logo for the event banner.

### **Monthly E-blasts**

- Each month we will send an e-blast to our membership with event reminders, call to action and other news. We will include 1 Platinum Sponsor logo in each e-blast. Your month will correlate with the month you host an event. In the event that we are able to give sponsors more than one e-blast we will assign the remainder in alphabetical order by company name.

**Please submit your ads with your contract. Ads can be emailed to [argolfsecretary@yahoo.com](mailto:argolfsecretary@yahoo.com)**

#### **How To Contact Us**

**Have Questions?** Just call our office at 501-463-2183 or email [argolfsecretary@yahoo.com](mailto:argolfsecretary@yahoo.com)

**Mailing Address:** P.O. Box 22642 Hot Springs, AR 71903



# 2021 Sponsorship Contract & Member Information

This document certifies that the company named below and the Golf Course Superintendents Association of Arkansas enter into a binding agreement for sponsorship and advertising for the year 2021.

**\* Every sponsor must return a signed contract by January 31, 2021**

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

## Membership Information

Additional memberships may be attached on a separate list. **\*\*Please provide current contact information on all your members so that the Membership Directory is accurate and members receive invitations, newsletters and other contact from us.**

Member Name: \_\_\_\_\_

Preferred Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Payment Options

**Full Payment:** Pay entire amount by January 31, 2021

**Split Payment:** First half due by January 31, 2021. Second half due by May 31, 2021

▶ No substitutions or subtractions are allowed. Any unused portions of your sponsorship may not be subtracted from your total payment.

▶ The GCSA of Arkansas reserves the right to withhold advertising when payment is not made in full by **June 1st**. These ads will be forfeited and not made up in later issues. Sponsors not paid in full by June 1st, 2021 will not be eligible for the split payment option in the future.

**By signing below (company name) \_\_\_\_\_ agrees to pay the GCSA of Arkansas a total of \$ \_\_\_\_\_ for a \_\_\_\_\_ Sponsorship.**

\_\_\_\_\_  
Signature of Company Representative

\_\_\_\_\_  
Date